



PRESS

RELEASE

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BREAKING NEWS

FOR IMMEDIATE RELEASE

MARCH 19, 2010

Recovery.gov Wins Gold ADDY Award from the Ad Club of Metropolitan Washington

WASHINGTON – Recovery.gov, the federal website that gives Americans information on where and how their tax dollars are being spent on economic recovery projects, and the firm that designed the website have received a Gold ADDY Award from the Ad Club of Metropolitan Washington.

TMP Government, a McLean, Va., advertising and outreach communications agency, and Recovery.gov were recognized with the top award in the “Websites, Consumer HTML/Other, Services” category of the local ADDY competition. Recovery.gov was launched last September by the Recovery Accountability and Transparency Board. The site provides a vast amount of consumer-friendly information on federal contracts, grants and loans that are part of the government’s \$787 billion economic recovery program.

The awards were announced on Wednesday night at a reception and dinner in Washington attended by more than 350 advertising and media professionals. There were 743 entries in the 2010 competition.

The gold ADDY winners from Washington, D.C., now move on to compete against winners from New York, New Jersey, Pennsylvania and Delaware. Winners in the regional competition will advance to the national competition later this year.

“We are delighted to receive this award for the website, which the Recovery Board believes sets the standard for government transparency now and in the future,” said Board Chairman Earl E. Devaney. “I want to credit Lindsay Wozniak, TMP’s senior vice president, and her designer team for outstanding work on this project.”

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The Recovery Accountability and Transparency Board was created by the American Recovery and Reinvestment Act of 2009 to oversee the expenditure of Recovery funds and bring transparency and accountability to the process. The Board consists of a chairman, Earl E. Devaney, and 12 federal Inspectors General. The Board runs the Recovery.gov website that provides information on the Recovery initiatives and spearheads an accountability effort that involves both federal and state investigators and enforcement officials.

PRESS RELEASE | MARCH 19, 2010